

22,349,042

Litres of litter collected from New Zealand's Waterways since 2002

223+ Million individual pieces

745 Shipping Containers full of loose litter

Mid November 2025 – Mid February 2026

QUARTERLY REPORT

Preventative Environmental Infrastructure



Contents

- Cover Page: Bay of Plenty
- Contents (Page 2) (Tauranga Harbour)
- Introduction (Page 3) (Waitemata Harbour)
- Captain's Corner (Page 4 & 5)
- Time allocation (Page 6)
- Litter Data Summary (Page 7)
- Reverse Media Schedule (Page 8)
- Daily Logs: (Page 9)
- Various Photos (Pages 10 - 12)
- Community Engagement (Page 13)
- Various Photos (Pages 14 - 17)
- Recycling Alliance (Page 18)
- Various photos (Pages 19 & 20)



Introduction

During this report period from Mid-November 2025, the volume of litter recovered from Northland, Waitemata Harbour, Manukau Harbour, Canterbury, Bay of Plenty & Auckland's Outer Limits was **701,530** litres. This was achieved with the help of **3,152** volunteer hours.

We spent a total of **3,891** hours removing rubbish from the shorelines, and preparing for and attending community events, vessel management and general day to day duties including volunteer co-ordination.

Since our clean-up inception during December 2002, we have recovered and removed over **22,349,042** litres of rubbish and have co-ordinated over **201,359** hours of volunteer support for the operation.

This is the enough collected marine litter to fill over **745** shipping containers.



CAPTAIN'S CORNER



Quarterly Reflection

The last three months have been some of the most productive and strategically important in our history.

Operationally, our crews have continued to show up every day in the places that don't make headlines but matter enormously to the health of our waterways. From urban streams to major harbours and regional catchments, the boats have been consistent, disciplined and focused. The litres removed this quarter are not just numbers. They represent plastics intercepted before they fragment further, before they enter food chains, before they disappear beyond recovery.

Our audit programme continues to sharpen our understanding of the waste stream. The data remains consistent. Plastic dominates by item count, often exceeding eighty percent of material collected. In some locations, particularly where microplastics and pellets are present, plastic becomes almost total by count. The average audited bag weight remains steady around seven kilograms. This reinforces a long-standing truth. What we are dealing with is not isolated litter. It is systemic plastic leakage. Each audited bag strengthens the evidence base behind our work. We are not guessing. We are measuring.

This quarter also included our scheduled Maritime New Zealand MOSS audit of Haydens Harbour Clean Limited. Nine of our vessels were assessed under the Maritime Operator Safety System framework, with our tenth vessel, Kawau the hovercraft, operating under a separate regulatory management regime.

The audit outcome was strong. There were zero non-conformities recorded.

The operation received an overall risk profile score of twenty three percent, placing it firmly within the **Low-Risk** category. As a result, the next Maritime New Zealand audit is not scheduled until October 2028.

For us, this matters deeply. If we are positioning Sea Cleaners as preventative environmental infrastructure, then our maritime backbone must stand up to scrutiny. Infrastructure is built on systems, discipline and regulatory integrity. This audit confirms that the operational foundation beneath our environmental mission is robust and credible.

What is becoming increasingly clear is that this is not simply a clean-up programme. It is environmental health intervention. Once plastic breaks down into microplastics, it shifts from visible pollution to invisible risk. Soil, freshwater systems, fisheries and ultimately human health all sit downstream of that reality. Our crews operate in the narrow window between disposal and dispersal. That window is where prevention is still possible.

Alongside operational delivery, we have continued advancing sustainable funding pathways. The Recycling Alliance model is progressing as a collaborative mechanism to divert materials from landfill and create circular outcomes from what was previously waste. The TideTurner fundraising platform, in development, remains central to our owned income strategy, enabling individuals and corporates to fund removal at a transparent cost per litre. In parallel, we are progressing structural funding concepts, including upstream responsibility mechanisms that link imported materials to downstream environmental remediation.

These are not campaign ideas. They are infrastructure conversations.

Our long term vision is clear. Sea Cleaners must be recognised not as a charity reacting to pollution, but as preventative environmental infrastructure operating with the same legitimacy as stormwater systems, wastewater treatment plants and flood mitigation works. We intercept contamination before it compounds. We reduce long term environmental liability. We generate measurable public health and ecosystem benefits.

None of this happens without the crews on the water, the trustees providing governance, the partners backing our work and the communities that continue to stand with us. Progress this quarter has been real. The direction is solid. The scale of the challenge remains enormous, but so too does the opportunity.

We will keep turning up. We will keep measuring. And we will keep building the systems required to protect our oceans before the damage becomes irreversible.

Captain Hayden Smith

Founding Trustee

Sea Cleaners Trust

Report prepared by: Hayden Smith Date: 04/03/2026

Reviewed by: Hayden's Harbour Clean Ltd

For period beginning: 17/11/2025 to 18/02/2026

Specification Category	Measure	Results	
Northland Waitemata Manukau Bay of Plenty Auckland Outerlimits, due to restart in next quarter.	Weekly record of time allocation by staff (hrs). Includes breakdown by activity type: <ul style="list-style-type: none"> • Boat use • Boat prep • Event planning • Meetings • Media Liaison • Reporting etc <i>Reporting = year to date</i>	<u>Time Allocation (Hours)</u>	
		Contracted Boat use hours:	2,976 Completed
		Boat Prep/Maintenance	1 hour total, prior to, & following use daily
		Event/ Volunteer Planning	180
		Meetings	80
		Media Liaison	15
		Report preparation	40
		Communications (general duty emails)	500
		Health & Safety / MNZ management	100
			Total Hours worked
<ul style="list-style-type: none"> • Logs available on request 	<ul style="list-style-type: none"> • <i>Weekly logs (page 9)</i> 		

Specification Category	Measure	Results
Vessel Maintenance	Periodic Maintenance	General Maintenance Standard 100-hour engine services on vessels Winch and bilge pump maintenance across the fleet General trailer maintenance
	Extra Ordinary Maintenance	Trailers, Trucks = and Boats not working general upkeep New Engine (Spare, in inventory)
Pollution Events (Oil, Effluent spills etc...)	Record of observed pollution events and call outs by pollution teams.	Total # of pollution events observed: 4 Total # of pollution events reported to Council: 4 <i>Illegal Dumping's</i>
Health and Safety AUDITS	Annual health and safety report to the Trust including all incidents and accidents. <i>Reporting = Year to date</i>	List total number of health and safety incidents occurring in this period: 1 Health & Safety/ Safe Ship Management, Hayden's Harbour Clean Ltd Internal Audit, Records updated No defects. System Safe, across all boats. Health and Safety briefing audio file on all boats for consistency of messaging by skippers. MNZ Audit (There were zero non-conformities recorded). Litter Audits: 10

	Measure	Results								
Litter Captured	Litter monitoring data		<u>Waitemata</u>	<u>Northland</u>	<u>Manukau</u>	<u>Auckland Outer Limits</u>	Canterbury	Bay of Plenty	Other & <u>Hawaii</u>	Total
	• Volume of litter collected by area	Volume/litres ¼ period	128,650	87,750	132,350	131,900	116,280	106,600	0	701,530
		Volume since inception litres	8,039,460	3,898,670	4,838,952	3,183,280	1,286,680	599,050	967,200	22,349,042
	• Time	Hour's period	496	496	496	496	496	496	0	2,976
		Volunteer hours – ¼ period	1,722	84	260	398	104	584	0	3,152
	Reported Year to date	Volunteer hours inception	146,099	12,900	12,332	17,706	2,026	4,416	5,881	201,359
										7
<u>Mid November 2025 – Mid February 2026 Litter Collection Data Summary</u>										

Reverse Media Schedules

During the quarter, discussions progressed with several corporate partners regarding the concept of Reverse Media Schedules, an innovative funding model that redirects a portion of traditional advertising spend toward measurable environmental action. Developed in collaboration with Dentsu, the concept invites brands to convert a share of their media investment into direct environmental outcomes, such as the removal of marine litter from waterways. Initial conversations with Nestlé and other major advertisers have been positive, with interest in exploring how this approach could allow companies to maintain brand visibility while simultaneously funding tangible environmental impact. If implemented at scale, Reverse Media Schedules could unlock a new and sustained funding channel capable of supporting long-term marine litter removal and prevention programmes.



	NORTHLAND		WAITEMATA		MANUKAU		CANTERBURY		BAY OF PLENTY		AUCKLAND OUTER LIMITS													
VESSELS	KOTARE		PHIL WARREN II		BOBBY STAFFORD-BUSH		HONU		BOBBY STAFFORD-BUSH II		KORORA													
	NORTHLAND REGIONAL COUNCIL		QUARTER VOLUME		701,530		ENVIRONMENT CANTERBURY		WRIGHT FAMILY FOUNDATION															
	GRASSROOTS TRUST		85,750		AUCKLAND COUNCIL		128,650		AUCKLAND COUNCIL		132,350		CHRISTCHURCH CITY COUNCIL		116,280		BOPRC/TCC		106,600		AUCKLAND COUNCIL		131,900	
Date	Northland Location	Northland Volume	Waitemata Location	Waitemata Volume	Manukau Location	Manukau Volume	Canterbury location	Canterbury Volume	Bay of Plenty Location	Bay of Plenty Volume	Outer Limits Location	Outer Limits Volume												
17/11/2025	OPONONI/WAIMAMAKU	1000	GREENHITHE	3000	DEVONPORT	200	STYX RIVER	6000	NGATEA	1200	DEVONPORT	200												
18/11/2025	WHANGAROA	4000	WHAU	1500	WAIUKU	3750	WAIMAKIRIRI	1800	OPOTIKI	5000	THAMES	5000												
19/11/2025	MATAURI	2000	RANGITOTO/WAIHEKE	1500	MANGERE/TAKANINI	3000	QUAIL ISLAND	500	TAURANGA	1200	WAIHEKE	2000												
20/11/2025	WHANGAREI HEADS/PATUA	1000	OTAHUHU	2000	PAPAKURA/TAKANINI STREAM	2000	MAINTENANCE	0	STAFF ON LEAVE	0	OMAHA	0												
21/11/2025	PORT WHANGAREI	1800	WAIHEKE	2000	PUHINUI	2000	MAINTENANCE	0	MAKETU/KAITUNA WETLANDS	1600	PUHINUI	2500												
24/11/2025	OMAMARI/BAYLEYS	1000	RANGITOTO/MOTUTAPU	800	WAIUPA	3000	HEATHCOTE RIVER	500	TAURANGA HARBOUR	1700	STAFF ON WAITEMATA	0												
25/11/2025	HATEA RIVER	1600	WHAU RIVER	1500	FAVONA	4000	VEHICLE SWAP PICTON	0	BOWENTOWN	800	STAFF ON WAITEMATA	0												
26/11/2025	BAY OF ISLANDS	1700	TAMAKI RIVER	1500	MANGERE/WEYMOUTH	2000	LANDBASED PICTON	2000	WHAKATANE	700	OTARA/PAPKURA	1800												
27/11/2025	MIMIWHANGATA	1400	TAMAKI RIVER	2000	OTARA/BOTANY	2550	COKE -STYX RIVER EVENT	0	KAITUNA RIVER	3500	OTARA/BOTANY	2550												
28/11/2025	WHANGAREI	900	WAIHEKE	1200	BOTANY	1500	NEW BRIGHTON	2900	TAURANGA HARBOUR	1200	WHITFORD/FLATBUSH	1500												
1/12/2025	WHANGAREI	4000	MONTHLY CHECKS	0	MONTHLY CHECKS	0	MONTHLY CHECKS & LAND BASED	2000	MONTHLY CHECKS/YARD	0	MONTHLY CHECKS	0												
2/12/2025	BAY OF ISLANDS	1000	RANGITOTO	1500	STAFF ON LEAVE	0	LITTLE AKAROA	1000	ROTORUA	1800	WAIHEKE	6500												
3/12/2025	RUAKAKA	2000	GREENHITHE	5000	MILFORD/WAIRAU	1600	MCLEANS ISLAND	2000	WHAKATANE/OPOTOKI	1200	GREENHITHE/NORTHCOTE	500												
4/12/2025	WAIPU	1100	WAIRAU	4000	MANUKAU/MANGERE	4000	BLIND BAY/LYTTELTON HARBOUR	2000	WHANGAMATA	2000	MAHURANGI/OMAHA	1200												
5/12/2025	DARGAVILLE	1000	TAMAKI RIVER	2000	KARAKA	1500	HEATHCOTE RIVER ESTUARY	3000	AUCKLAND	1500	KARAKA	1500												
7/12/2025	WHANGARURU/ELLIOT	400	POLLEN ISLAND/CBD	1000	STAFF ON LEAVE	0	SOUTH BRIGHTON LAND BASED	2000	OMOKOROA/MOTUHOA	800	WAIHEKE	1000												
8/12/2025	TUTUKAKA	500	NORTHCOTE	1500	STAFF ON LEAVE	0	WAIMAK LANDBASED	3000	OMOKOROA/TAURANGA HARBOUR	1400	WAIHEKE	1000												
9/12/2025	WHANGAROA	1200	HENDERSON	1000	STAFF ON LEAVE	0	LYTTLETON HARBOUR	2000	RANGIWEA ISLAND WEST	6500	WEITI RIVER LAND BASED	500												
10/12/2025	WHANANAKI	2000	WAIHEKE/PONUJ	5000	STAFF ON LEAVE	0	LYTTLETON HARBOUR	2000	TAURANGA	2500	SOUTH HEAD LANDBASED	500												
11/12/2025	OPUA TE HAUMI	800	WHAU	4500	STAFF ON LEAVE	0	LOWER STYX RIVER	4000	ROTORUA	2000	PIHA	2000												
15/12/2025	URETITI/WAIPU	600	GREENHITHE/ONEHUNGA	1500	STAFF ON LEAVE	0	SURVEY	0	TAURANGA HARBOUR	600	COROMANDEL	1500												
16/12/2025	WHANGAREI HEADS	1400	PAPAKURA INLET/SWANSON STREAM	4500	STAFF ON LEAVE	0	DIAMOND HARBOUR	2000	WHANGAMATA	1800	PONUJ	1000												
17/12/2025	HATEA	1600	RAGLAN	500	STAFF ON LEAVE	0	ESTUARY	2000	TAURANGA	1600	MIRANDA	500												
18/12/2025	LIMESTONE ISLAND	1500	TAMAKI RIVER	1250	PAPAKURA OUTLET	6000	CHCH RIVERS	1800	TAURANGA HARBOUR	1300	ROTOROA	2000												
19/12/2025	PORTLAND/HATEA	500	WHAU RIVER	3500	GLEN EDEN	2000	HEATHCOTE RIVER	2000	TAURANGA	1500	WAIHEKE	2000												
22/12/2025	WHAKAPIRAU	2200	WAIHEKE	4200	STAFF ON WAITEMATA	0	STAFF SICK LEAVE	0	STAFF ON LEAVE	0	WAIHEKE	3500												
23/12/2025	WHANGAREI	3000	TAMAKI	2000	MANGERE	5800	RAKAIA RIVER	2000	STAFF ON LEAVE	0	TAMAKI	2000												
29/12/2025	STAFF ON LEAVE	0	NORTHCOTE	1000	ISLAND ROAD	5200	STAFF ON LEAVE	0	STAFF ON LEAVE	0	WAIUKU/ISLAND ROAD	4000												
30/12/2025	STAFF ON LEAVE	0	HENDERSON/TE ATATU	2000	MANGERE	5150	STAFF ON LEAVE	0	STAFF ON LEAVE	0	STAFF ON LEAVE	0												
31/12/2025	STAFF ON LEAVE	0	HENDERSON VALLEY/HERNE BAY	1600	PAPAKURA	5600	STAFF ON LEAVE	0	STAFF ON LEAVE	0	STAFF ON LEAVE	0												
5/01/2026	STAFF ON LEAVE	0	TAMAKI RIVER	4000	WHATIPU	1000	STAFF ON LEAVE	0	MONTHLYS/ YARD	2000	STAFF ON LEAVE	0												
6/01/2025	STAFF ON LEAVE	0	MONTHLY CHECKS	0	CHELTHENHAM TO MILFORD	2000	STAFF ON LEAVE	0	WHAKATANE	3600	MONTHLYS	0												
7/01/2026	STAFF ON LEAVE	0	TAMAKI RIVER	2000	FAVONA	2500	STAFF ON LEAVE	0	TAURANGA HARBOUR	500	COROMANDEL	13500												
8/01/2026	MONTHLY CHECKS	0	WHAU RIVER	2250	WAIKARAKA PARK SURROUNDS	2200	STAFF ON LEAVE	0	TAURANGA HARBOUR	2200	OMAHA	1500												
9/01/2026	WHANGAREI	2100	HENDERSON	1000	WAIKARAKA PARK	2500	STAFF ON LEAVE	0	KAITUNA WETLAND	2000	ONEHUNGA	2000												
12/01/2026	MAUNGATUROTO	2000	TAMAKI RIVER	1250	PAHURIHURI INLET/WAIKARAKA	3300	CHCH RIVERS	1900	TAURANGA	1400	MIRANDA	2000												
13/01/2026	BAY OF ISLANDS	2000	HENDERSON	2000	ONEHUNGA/CORNWALLIS	3000	WAIMAKARIRI	2000	WHAKATANE	2000	COROMANDEL	9000												
14/01/2026	WHANGAREI	1300	RANGITOTO	1000	ONEHUNGA/WATTLE BAY	1250	ASHLEY RIVER	2000	BOWENTOWN	1500	STAFF AWAY	0												
15/01/2026	WHANGAREI HEADS	900	HOBSONVILLE/HERALD ISLAND	1200	WEYMOUTH/ISLAND ROAD	2000	MCLEANS ISLAND	1900	ROTORUA	2000	STAFF TRAINING	0												
16/01/2026	PORT WHANGAREI	2300	RANGITOTO/MOTOTAPU	1650	WEYMOUTH/PAPAKURA	2000	ESTUARY	1900	TAURANGA HARBOUR	800	OREWA	500												
19/01/2026	TUTUKAKA/ONERAHI	1100	CBD/WHAU RIVER	2000	WHAU PORTAGE	1500	CHCH RIVERS	2000	TAURANGA	2000	SILVERDALE	1000												
20/01/2026	WHANGAROA	2000	HENDERSON	1500	FAVONA	1800	STAFF AWAY	0	WHANGAMATA	2000	TAMAKI/HIGHBROOK	2000												
21/01/2026	HATEA WHANGAREI	800	RANGITOTO	1200	ONEHUNGA/AMBURY PARK	2000	WAIMAKARIRI	3800	WHAKATANE/OPOTIKI	1400	WHANGAPAROA	2000												
22/01/2026	HATEA WHANGAREI	1800	MOTATAPU	700	ONEHUNGA	2000	AVON RIVER	2000	STAFF UNABLE TO WORK/FLOODING	0	MILFORD/NORTH SHORE	250												
23/01/2026	WHANGAREI HEADS	1700	TAMAKI RIVER	3000	BLOCKHOUSE BAY/HUIA	1400	BROOKLANDS LAGOON	2000	TAURANGA	1800	TAMAKI	1000												
26/01/2026	AKL ANNIVERSARY DAY	0	AKL ANNIVERSARY DAY	0	AKL ANNIVERSARY DAY	0	WAIMAKARIRI	4000	AKL ANNIVERSARY	0	AKL ANNIVERSARY DAY	0												
27/01/2026	BAY OF ISLANDS	1800	PW HAUL OUT	0	STAFF AWAY	0	WAIMAKARIRI	4000	KATIKATI	2000	TAMAKI	3000												
28/01/2026	DARGAVILLE	600	OTAHUHU/WHAU	4000	STAFF AWAY	0	CHCH RIVERS	4000	TAURANGA HARBOUR	1500	PONUJ	3000												
29/01/2026	WHANGAREI	800	TAMAKI/WAIHEKE	1000	BARBOUR RD WEST	6500	STYX RIVER	4400	TAURANGA HARBOUR	2400	WAIHEKE	2000												
30/01/2026	PORT WHANGAREI	1800	POLLEN/HERALD ISLANDS	5000	ONEHUNGA/MANGERE	3750	BROOKLANDS LAGOON	4150	MATAPIHI	3500	OREWA	450												
2/02/2026	WHANGAREI HEADS	1900	HELLYER RESERVE/HOBSONVILLE	4000	ISLAND RD	2000	PORT LEVY	2000	MONTHLYS	0	MONTHLY CHECKS	0												
3/02/2026	WHANGAREI	1800	MONTHLY CHECKS	0	RENTO RD/IHUMATOA	4000	BROOKLANDS LAGOON	5500	WHAKATANE	3500	OTAHUHU	2750												
4/02/2026	WHANGAREI - FIRST AID COURSE	0	HOBSON BAY	650	PAPAKURA/TAKANINI	2000	BLIND BAY	2000	BOWENTOWN	3000	MIRANDA	4000												
5/02/2026	ONERAHI /BAY OF ISLANDS	1700	WHAU RIVER	2200	KARAKA	1800	HEATHCOTE RIVER	2000	TAURANGA	1100	WAIHEKE	3500												
9/02/2026	PORT WHANGAREI	850	WESTGATE	5500	STAFF AWAY	0	BIG BAY	2030	TAURANGA HARBOUR	3000	COROMANDEL	7000												
10/02/2026	BAY OF ISLANDS	2500	RAKINO/MOTOTAPU/RANGITOTO	4000	STAFF AWAY	0	PIGEON BAY	1700	KAITUNA	4000	COROMANDEL	8000												
11/02/2026	BAY OF ISLANDS	3000	WESTGATE/DEVONPORT	4500	AWHITU	2200	MCLEANS ISLAND	2000	KAITUNA RIVER	3000	MIRANDA	200												
12/02/2026	RUAKAKA	2000	WHAU	2500	MANGERE	2800	MCLEANS ISLAND	2000	WAIROA RIVER	2100	MILFORD	2000												
13/02/2026	KAIPARA	1800	LUCAS CREEK	1200	MANGERE/CORNWALLIS	3000	TEDDINGTON	1200	BETHLEHAM/OMOKAROA	2300	HENDERSON	1200												
16/02/2026	WHANGAREI	1800	HELLIERS CREEK	800	ONEHUNGA	4500	CHCH RIVERS	4000	TAURANGA	2000	TAMAKI	2000												
17/02/2026	HATEA	1200	WHAU RIVER	2200	ONEHUNGA	6000	HEATHCOTE	4500	WHAKATANE	3000	HENDERSON	2500												
18/02/2026	WHANGAREI HEADS	3000	HENDERSON CREEK	1800	FAVONA	2500	LYTTLETON HARBOUR	800	MOTITI ISLAND	1000	COROMANDEL	8800												



PHIL WARREN II

SEA CLEANERS



Auckland Council



VIKING 241

Kōtare

SEA CLEANERS



MERCURY



Community Engagement for this Quarter

NESTLE ASB COKE sustainability presentation Ormiston school
Lynfield college GEIS Te Atatu sea scouts Lion Chorus
Te Atatu keas Westpac Coca Cola Christmas in the Park Kelston girls
Rangitoto Kindy AKL Zoo OKC Student 2 degrees Dentsu
WSP Ocean network express AKL University Kiwi bank
Bay Of Plenty Regional Council







SEA CLEANERS

Coca-Cola

VIKING

MERCURY

MVA 142433

SEA CLEANERS

FIRE HOSE REEL

26

A22

A11

A30

A10

E10



SEA CLEANERS

HAWAIIAN AIRLINES

SEA CLEANERS

CCC



SEA CLEANERS

Recycling Alliance Progress

Progress continues, the development of the Recycling Alliance; a collaborative framework designed to address the waste stream beyond collection and ensure materials recovered from waterways are directed into productive reuse rather than landfill. Sea Cleaners is working alongside partners including Northland Waste, Futurepost, Nilo, Coca Cola and Auckland Council to establish a structure that connects collection, sorting, processing and manufacturing capability across the full waste pathway. The shared objective is simple but significant: to transform waste that would otherwise be discarded into new products and materials, while creating a coordinated system that strengthens environmental outcomes across the country. Initial discussions with Auckland Council have been highly constructive, with support emerging for a two-phase approach that will first establish the governance and operational structure of the Alliance before moving toward commercial partnerships and scaled implementation.





STAFFORD-BUSH II

LOWRANCE

SEA CLEANERS



